### **CMG Q4 2025 Investor Presentation**

Empowering Better Decisions with Trusted, Science-Driven Solutions.



#### **Forward-Looking Information**

This presentation contains "forward-looking statements". Forward-looking statements can be identified by words such as: "anticipate", "intend", "plan", "goal", "seek", "believe", "project", "estimate", "expect", "strategy", "future", "likely", "may", "should", "will", and similar references to future periods.

Forward-looking statements are neither historical facts nor assurances of future performance. Instead, they are based only on our current beliefs, expectations, and assumptions regarding the future of our business, future plans and strategies, projections, anticipated events and trends, the economy and other future conditions. Because forward-looking statements relate to the future, they are subject to inherent uncertainties, risks and changes in circumstances that are difficult to predict and many of which are outside of our control. Our actual results and financial condition may differ materially from those indicated in the forward-looking statements. Therefore, you should not rely on any of these forward-looking statements. Important factors that could cause our actual results and financial condition to differ materially from those indicated in the forward-looking statements are detailed in the Company's public filings which can be found on SEDAR+ at <u>www.sedarplus.ca</u> and on CMG's corporate website at www.cmgl.ca

Any forward-looking statement made in this presentation is based only on information currently available to us and speaks only as of the date on which it is made. Except as required by applicable securities laws, we undertake no obligation to publicly update any forward-looking statement, whether written or oral, that may be made from time to time, whether as a result of new information, future developments or otherwise.

#### **Non-IFRS Financial Measures**

Certain financial measures in this presentation – namely, Adjusted EBITDA, Adjusted EBITDA Margin, and Free Cash Flow – do not have a standard meaning prescribed by IFRS and, accordingly, may not be comparable to measures used by other companies. Management believes that these indicators nevertheless provide useful measures in evaluating the Company's performance.

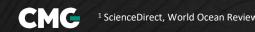
Adjusted EBITDA and Adjusted EBITDA Margin refers to net income before adjusting for depreciation and amortization expense, amortization of fair value adjustments recognized on acquisition, interest income/expense, income and other taxes, stock-based compensation, restructuring charges, foreign exchange gains and losses, repayment of lease obligations, asset impairments, acquisition related costs and other expenses directly related to business combinations, including compensation expenses. Adjusted EBITDA should not be construed as an alternative to operating income, net income or liquidity as determined by IFRS. The Company believes that Adjusted EBITDA and Adjusted EBITDA Margin are useful supplemental measures as they provide an indication of the results generated by the Company's main business activities prior to consideration of how those activities are amortized, financed or taxed. See "Adjusted EBITDA and Adjusted EBITDA Margin" heading in the 2025 Financial Report, and prior quarterly Financial Reports, at <u>www.cmgl.ca/investors</u> or at <u>www.sedarplus.ca</u> for a reconciliation of Adjusted EBITDA to net income.

Free cash flow is a non-IFRS financial measure that is calculated as funds flow from operations less capital expenditures and repayment of lease liabilities. Free cash flow per share is calculated by dividing free cash flow by the number of weighted average outstanding shares during the period.

All figures are presented in Canadian dollars unless otherwise indicated.

# Easy oil is gone.

Over 70% of the world's remaining reserves are in geologically complex environments<sup>1</sup> - requiring advanced seismic imaging and reservoir modeling to economically develop.



#### What we do

We provide seismic and reservoir software solutions to solve the world's most complex surface and subsurface problems

We help quantify, control, and understand risk in subsurface exploration... Which supports the optimization and derisking of hydrocarbon development and production... And increasingly leading energy diversification through the responsible development of CCS, geothermal and hydrogen projects. The more complex the problem, the more energy companies rely on CMG's expertise and science-backed solutions to improve **profitability.** 

# 47 Years of Leadership

**1978** - Established as a research foundation at the University of Calgary.

Pioneered the development of reservoir simulation technology focused initially on Canadian Oil Sands.

Decades of consistent profitability and strong cash generation is a reflection of how critical and integrated our simulation is for our customers. **2023** - first acquisition (Bluware) in seismic interpretation.

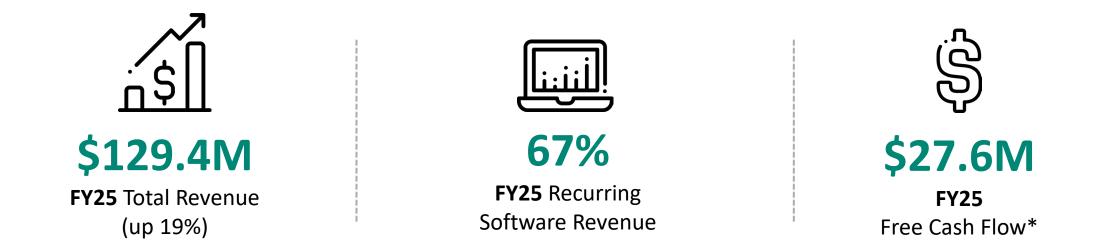
**2024** – second acquisition (Sharp) establishing expanded presence in seismic interpretation.

Developed long-term relationships with over 450 commercial clients and 200 Universities who rely on our advanced simulation to make the best decisions.

#### **2022** - Announced CMG 4.0 Strategy.

Growth, Profitability, and Acquisitions

#### CMG at a Glance







\* See Non-IFRS Measures

### Investment Highlights

# Global brand recognition

47 years of reservoir simulation software development and best-in-class training and support

#### Strong Financial Model

High Recurring Revenue and strong Free Cash Flow\* profile Durable long-term growth organically and from acquisition

#### **Critical Science-Based Solutions**

High barriers to entry given complexity of science and niche aspect of end markets

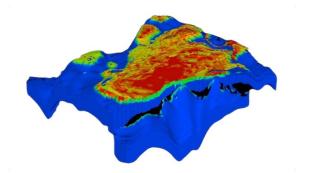
#### Acquisition Strategy

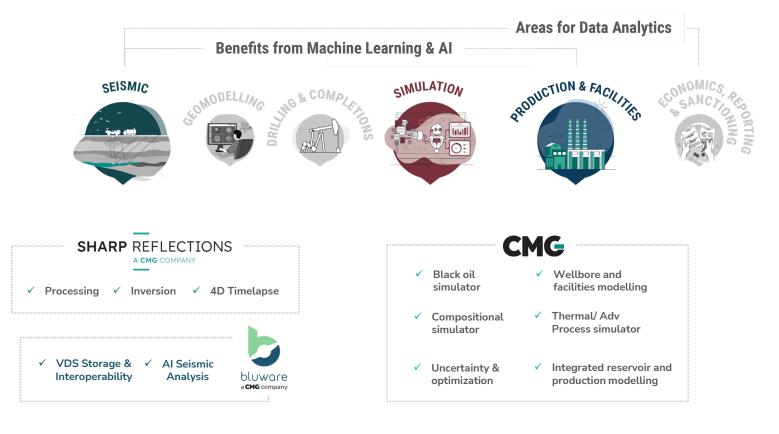
Disciplined acquisitions to grow portfolio and support long-term growth in cash flow and recurring software revenue.



## Then and Now – Expanding Across the Upstream Energy Workflow

We started with simulation and are **building an expanded ecosystem of advanced technologies** that help operators improve decision quality, mitigate risk and increase profitability.





1978 IMEX: Single simulator

CMC

Seismic Solutions

Today

Simulation Solutions

#### Global Reach

Customers in ~60 countries serving energy and energy transition needs

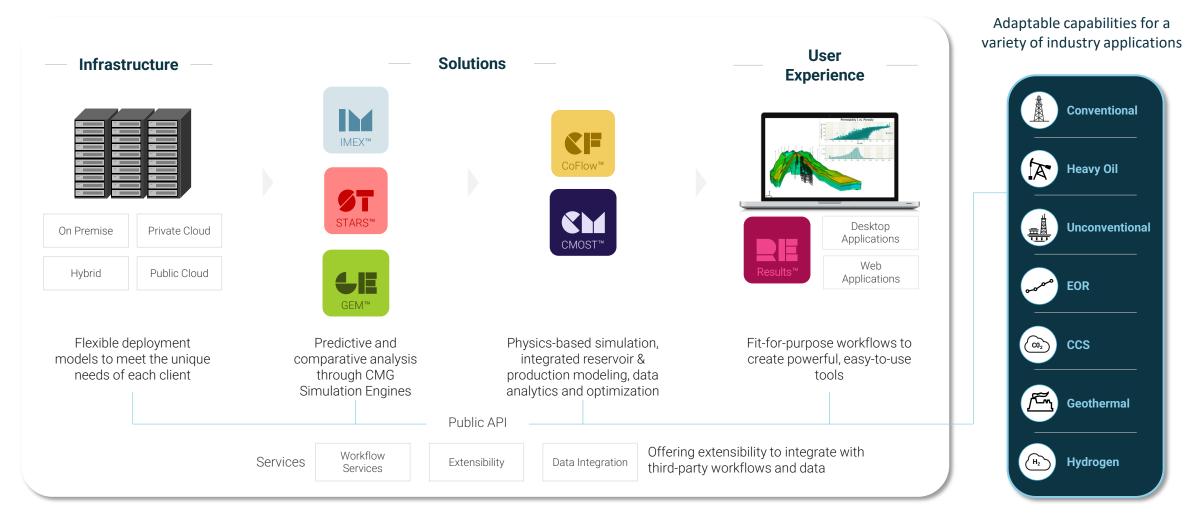
Select Clients



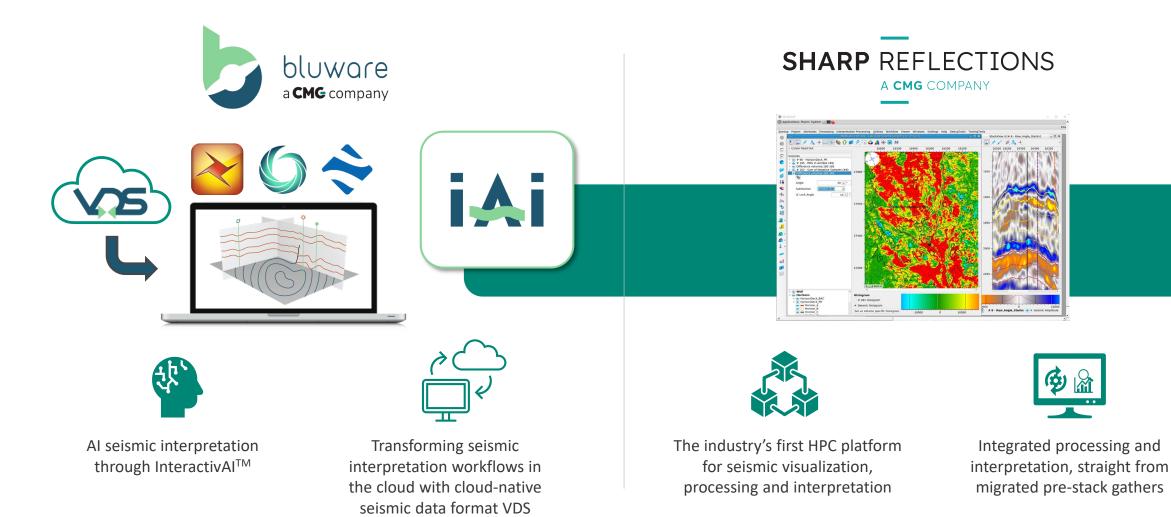
#### **Total FY25 Software Revenue by Geography**



### Reservoir Simulation Solutions – Scalable and Extensible Workflow



#### Seismic Solutions – Niche markets with differentiated technology

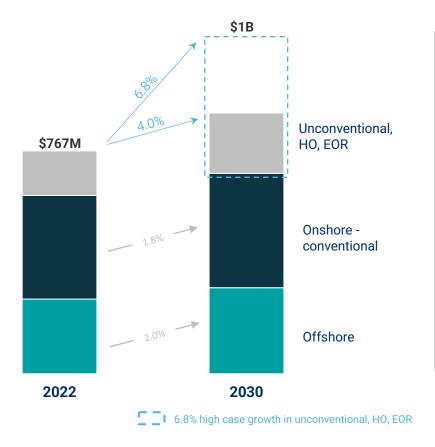


## Expanding addressable market with product innovation and acquisitions

Opportunity remains in core simulation market

#### **Reservoir Simulation Market<sup>1</sup>**

Global simulation market expected to grow through 2030



#### **Production Engineering Market**

(Specifically IPSM)<sup>2</sup>

Niche Subsurface Interpretation Market<sup>2</sup> ~\$300M IPSM Production

Engineering<sup>2</sup>

~\$200M Niche Subsurface Interpretation<sup>2</sup>



#### Trusted Global Brand – Net Promoter Score (NPS) 68

wintershall dea

"...the best software in class for seismic analysis. It allows me to quality control data, improve data quality, and generate the exact stacks and attributes needed to target and analyze prospects. "

#### - Jostein Herredsvela, Wintershall

SHARP REFLECTIONS



"IRS ONGC has been using CMG software for reservoir simulation since 1992. We are highly satisfied with CMG software and the high level of support provided by CMG over the nearly 30 years of our relationship and looks forward to many more successful years of association in the future."

- K.P. Singh, ONGC, India

CMG

#### BR PETROBRAS

"The use of InteractivAI allowed me to map ALL features of interest quickly and accurately in the seismic data during my project, enabling the establishment of various relationships between them, their morphologies, and other elements associated with them. This task would be very difficult or even impossible without the help of InteractivAI."

- Manual Parcero, Petrobras

oluware

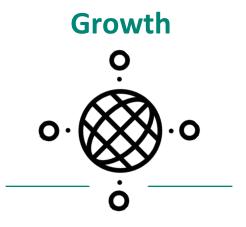
CMG

### Forging Strategic Partnerships with Global Leaders



#### CMG 4.0 Strategy – Announced in 2022

Preserve long-term, per share profitability while driving growth both organically and through acquisitions



Drive sustained growth both organically and from acquisition, leveraging the momentum towards digitization in the energy industry and the growing need for complex energy transition solutions. **Profitability** 



With a durable recurring revenue model and a decades-long history of compelling operating margins and strong cash flows, CMG is committed to maintaining strong profitability.

**25%** 3-year CAGR Total Revenue **13%** 3-year CAGR Adjusted EBITDA\*

#### Acquisitions



Prudently invest excess capital, at attractive after-tax rates of return, to build durable, long-term software revenue growth and per-share profitability.

**~\$65M** Capital Deployed in 22 months ~ \$46M Annualized Total Revenue Acquired<sup>1</sup>

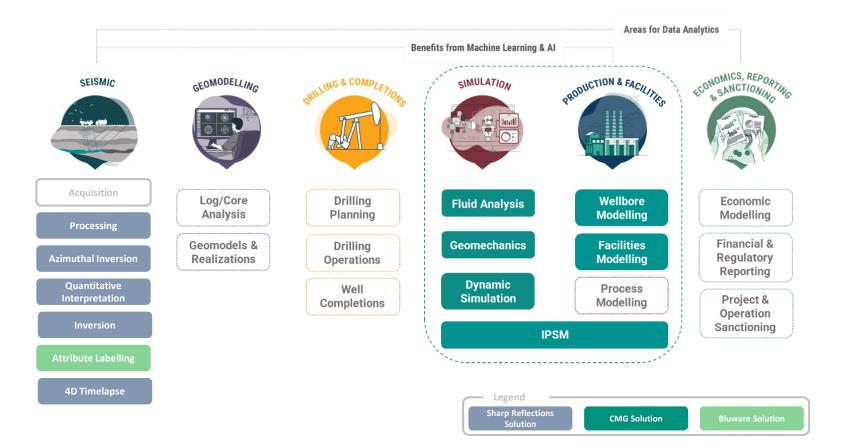
#### Acquisition Framework: 3 Core Areas of Focus

Expanding strategy to support the goal of consistent capital allocation



#### Envisioning an Ecosystem for Upstream Energy

The upstream workflow provides areas of opportunity to expand solution offering

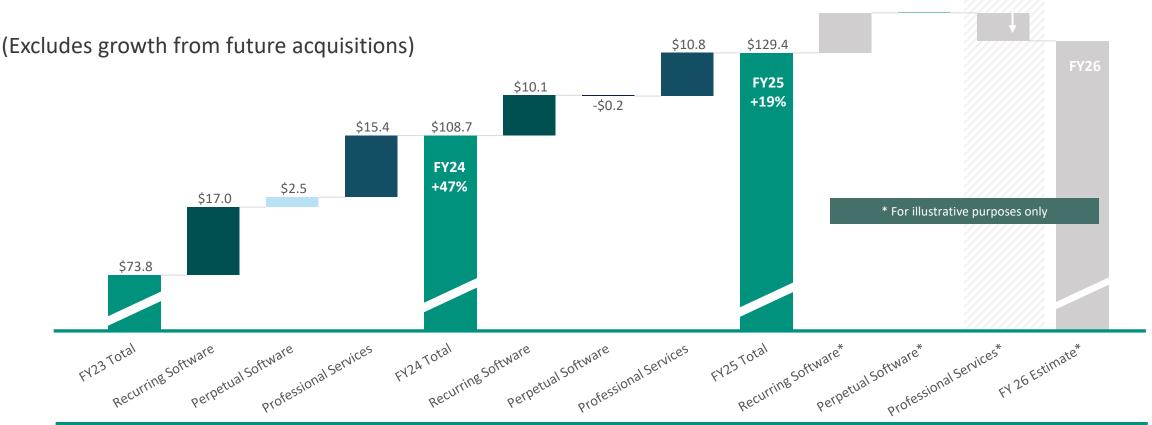


# **Annual Financials**



### Annual Total Revenue Growth by Type (\$ Millions)

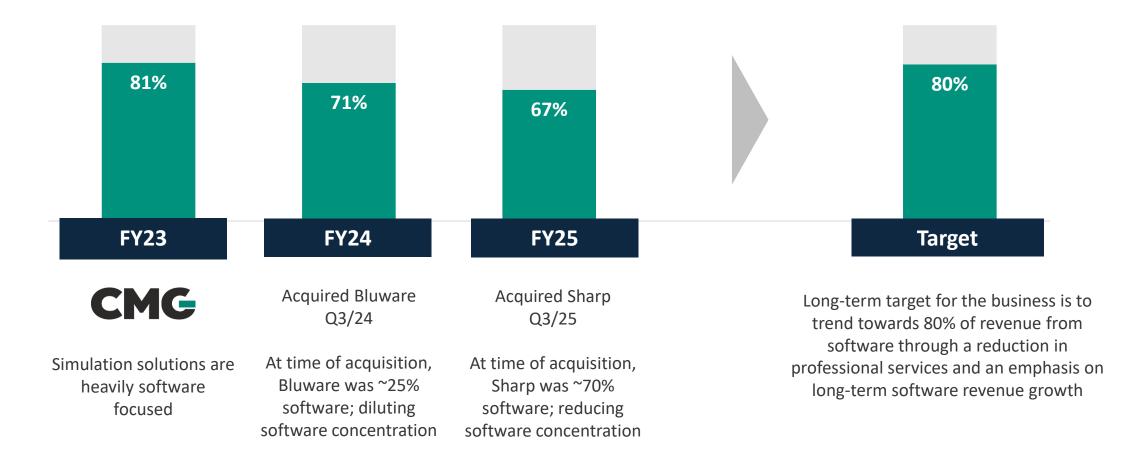
FY26 total growth expected to be impacted by transition to lower professional services revenue





### Recurring Software Revenue as a Percentage of Total Revenue

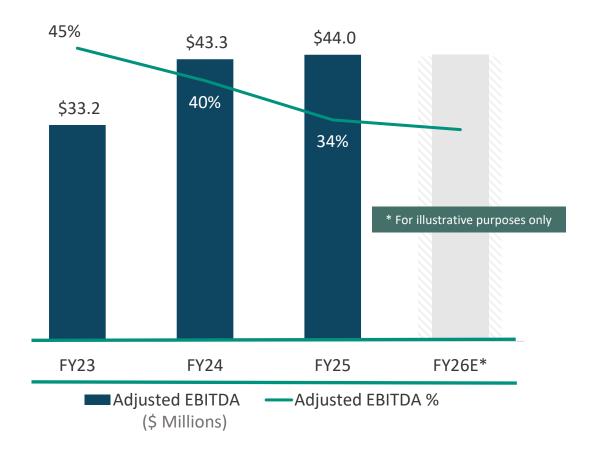
Temporary dilution resulting from acquired company revenue mix: targeting 80% over the long-term



## Annual Adjusted EBITDA\* and Adjusted EBITDA Margin\*

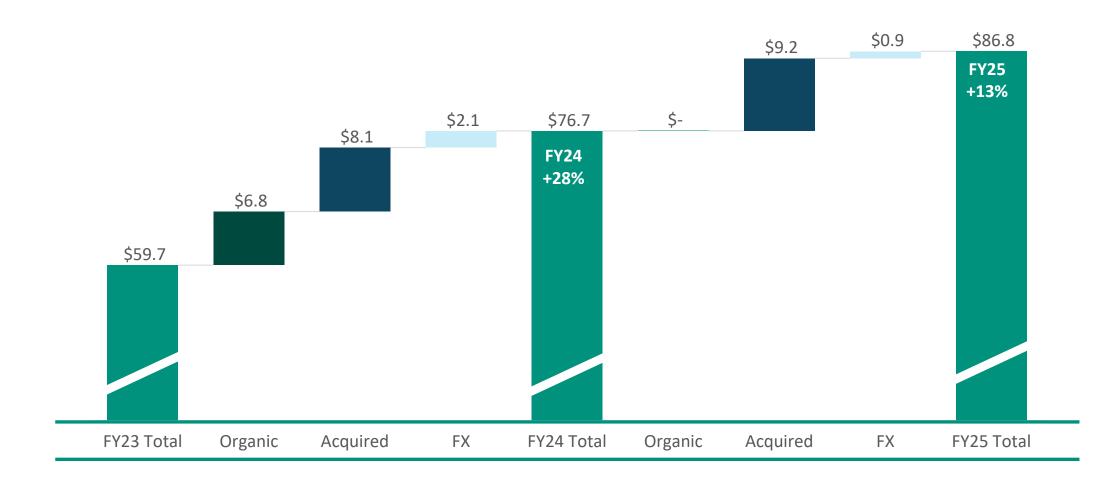
Building a base for future margin expansion as acquired companies are positioned for higher software revenue contributions

- Acquisitions initially dilutive to Adjusted EBITDA Margin\* as they are optimized for future growth
- FY26 Adjusted EBITDA\* and Adjusted EBITDA Margin\* to be impacted by the transition to lower professional services revenue



## Annual Recurring Revenue Growth – Organic and Acquired (\$ Millions)

Acquisitions becoming an important driver of total growth profile

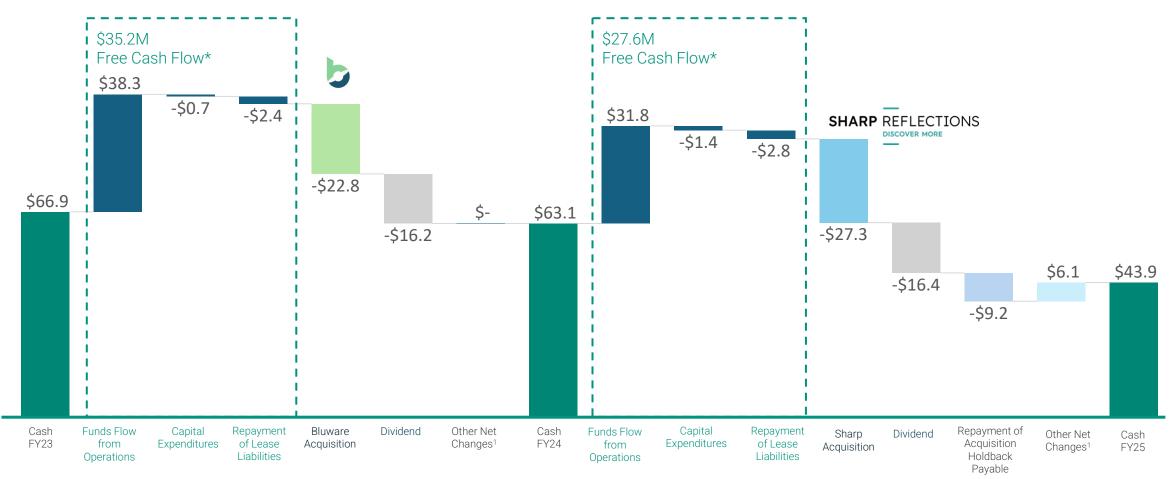


## Free Cash Flow\* and Capital Allocation (\$ Millions)

95% of Free Cash Flow\* deployed over last 2 years

#### **Annual Change in Cash**

(\$Ms CAD)

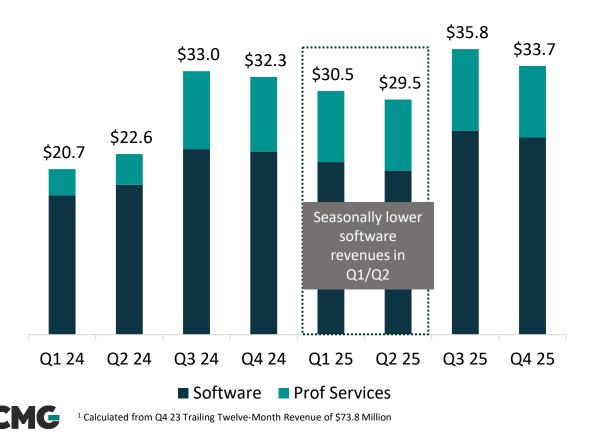




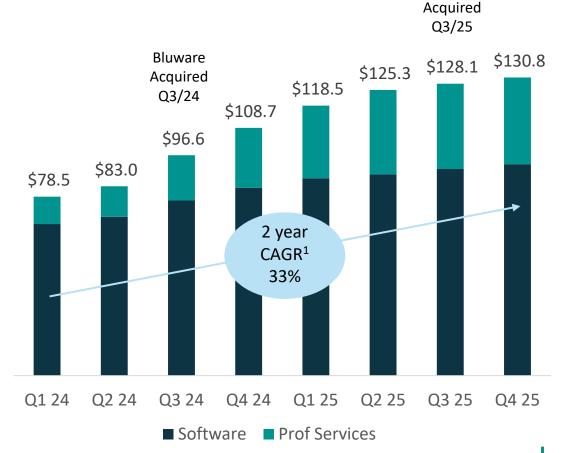
# **Quarterly financials**

#### Quarterly Trends – Total Revenue (\$ Millions)

Accounting revenue recognition of acquired companies results in seasonality of software revenue with higher revenues in Q3/Q4 annually, coinciding with contract renewal cycle.



#### Total Revenue Trailing Twelve-Months



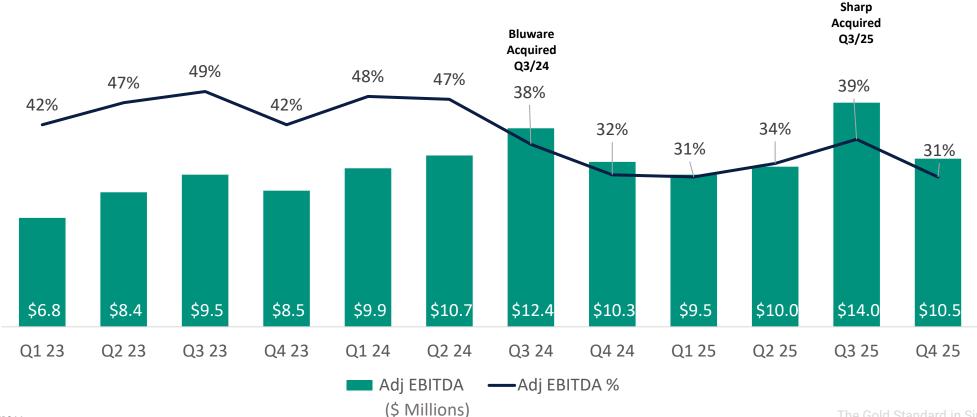
The Gold Standard in Simulation 25

Sharp

## Quarterly Trends – Adjusted EBITDA\* and Adjusted EBITDA Margin\*

Adjusted EBITDA\* and Adjusted EBITDA Margin\* fluctuate with revenue recognition which is typically higher in Q3/Q4.

Acquired companies are expected to be dilutive to Adjusted EBITDA Margin\* initially, accelerating improvement alongside the expansion of recurring software revenue.



# Appendix



## Summary of Financial Performance

	Three	months er	nded March 3	31, Year	Year ended March 31,			
(\$ thousands, except per share data)	2025	2024	% change	2025	2024	% change		
Annuity/maintenance licenses	19,436	19,661	(1%)	77,525	71,530	8%		
Annuity license fee	4,728	1,142	314%	9,280	5,146	80%		
Recurring revenue <sup>(1) (2)</sup>	24,164	20,803	16%	86,805	76,676	13%		
Perpetual licenses	554	2,130	(74%)	5,617	5,739	(2%)		
Total software license revenue	24,718	22,933	8%	92,422	82,415	12%		
Professional services	8,965	9,358	(4%)	37,024	26,264	41%		
Total revenue	33,683	32,291	4%	129,446	108,679	19%		
Cost of revenue	6,749	6,470	4%	24,940	17,224	45%		
Operating expenses	·	·			·			
Sales & marketing	5,094	4,361	17%	18,617	14,957	24%		
Research and development	8,129	7,607	7%	30,142	23,679	27%		
General & administrative	4,876	5,576	(13%)	21,599	18,835	15%		
Operating expenses	18,099	17,544	3%	70,358	57,471	22%		
Operating profit	8,835	8,277	7%	34,148	33,984	-%		
Net income	5,104	7,229	(29%)	22,437	26,259	(15%)		
Adjusted EBITDA (1)	10,500	10,295	2%	44,009	43,345	2%		
Adjusted EBITDA Margin <sup>(1)</sup>	31%	32%		34%	40%			
Earnings per share – basic & diluted	0.06	0.09	(33%)	0.27	0.32	(16%)		
Funds flow from operations per share - basic	0.10	0.13	(23%)	0.38	0.47	(19%)		
Free Cash Flow per share – basic (1)	0.08	0.12	(33%)	0.33	0.44	(25%)		

1.Non-IFRS financial measures are defined in the "Non-IFRS Financial Measures" section.

2.Included in the number is a reduction of \$0.5 million and \$0.8 million for the three months and year ended March 31, 2025, respectively (\$0.1 million and \$0.2 million for the three months and year ended March 31, 2024, respectively), attributed to the amortization of a deferred revenue fair value reduction recognized on acquisition.



### Reconciliation of Non-IFRS to IFRS Financial Measures

	Three mont March		Year ended March 31,		
(\$ thousands)	2025	2024	2025	2024	
Net income (loss)	5,104	7,229	22,437	26,259	
Add (deduct):					
Depreciation and amortization	2,368	2,151	8,465	5,688	
Acquisition costs	216	186	2,567	1,456	
Stock-based compensation	(435)	922	2,625	6,292	
Loss on contingent consideration	88	-	2,151	-	
Deferred revenue amortization on acquisition fair value reduction	535	76	845	188	
Income and other tax expense	2,154	1,935	10,448	8,963	
Interest income	(313)	(658)	(2,605)	(3,096)	
Interest expense	189	-	189	-	
Foreign exchange loss (gain)	1,143	(743)	(363)	(50)	
Repayment of lease liabilities	(549)	(803)	(2,750)	(2,355)	
Adjusted EBITDA (1)	10,500	10,295	44,009	43,345	
Adjusted EBITDA Margin <sup>(1)</sup>	31%	32%	34%	40%	

#### Reconciliation of Non-IFRS to IFRS Financial Measures

(\$ thousands, unless otherwise stated)	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4
Funds flow from operations	7,920	11,491	8,477	10,367	6,515	7,101	9,937	8,227
Capital expenditures	(45)	(51)	(459)	(95)	(93)	(236)	(432)	(661)
Repayment of lease liabilities	(412)	(412)	(728)	(803)	(743)	(769)	(689)	(549)
Free Cash Flow	7,463	11,028	7,290	9,469	5,679	6,096	8,816	7,017
Weighted average shares – basic (thousands)	80,685	80,834	81,067	81,314	81,476	81,887	82,753	83,064
Free Cash Flow per share - basic	0.09	0.14	0.09	0.12	0.07	0.07	0.11	0.08
Funds flow from operations per share- basic	0.10	0.14	0.10	0.13	0.08	0.09	0.12	0.10



## Offices

#### **Global Head Office**

Calgary, Canada

#### **Regional Offices**

Houston, United States Bogota, Colombia Rio de Janeiro, Brazil Bengaluru, India Dubai, UAE Oxford, UK Kuala Lumpur, Malaysia Oslo, Norway Stavanger, Norway Kaiserslautern, Germany