# **CMG Q2 2026 Investor Presentation**

Empowering Better Decisions with Trusted, Science-Driven Solutions.



#### **Forward-Looking Information**

This presentation contains "forward-looking statements". Forward-looking statements can be identified by words such as: "anticipate", "intend", "plan", "goal", "seek", "believe", "project", "estimate", "expect", "strategy", "future", "likely", "may", "should", "will", and similar references to future periods.

Forward-looking statements are neither historical facts nor assurances of future performance. Instead, they are based only on our current beliefs, expectations, and assumptions regarding the future of our business, future plans and strategies, projections, anticipated events and trends, the economy and other future conditions. Because forward-looking statements relate to the future, they are subject to inherent uncertainties, risks and changes in circumstances that are difficult to predict and many of which are outside of our control. Our actual results and financial condition may differ materially from those indicated in the forward-looking statements. Therefore, you should not rely on any of these forward-looking statements. Important factors that could cause our actual results and financial condition to differ materially from those indicated in the forward-looking statements are detailed in the Company's public filings which can be found on SEDAR+ at <a href="https://www.sedarplus.ca">www.sedarplus.ca</a> and on CMG's corporate website at <a href="https://www.sedarplus.ca">www.sedarplus.ca</a> and on CMG's corporate

Any forward-looking statement made in this presentation is based only on information currently available to us and speaks only as of the date on which it is made. Except as required by applicable securities laws, we undertake no obligation to publicly update any forward-looking statement, whether written or oral, that may be made from time to time, whether as a result of new information, future developments or otherwise.

#### **Non-IFRS Financial Measures**

Certain financial measures in this presentation – namely, Recurring Revenue, Adjusted EBITDA, Adjusted EBITDA Margin, and Free Cash Flow – do not have a standard meaning prescribed by IFRS and, accordingly, may not be comparable to measures used by other companies. Management believes that these indicators nevertheless provide useful measures in evaluating the Company's performance.

Adjusted EBITDA and Adjusted EBITDA Margin refers to net income before adjusting for depreciation and amortization expense, interest income, income and other taxes, stock-based compensation, restructuring charges, foreign exchange gains and losses, repayment of lease obligations, asset impairments, acquisition related costs and other expenses directly related to business combinations, including compensation expenses and gains or losses on contingent consideration. Adjusted EBITDA should not be construed as an alternative to operating income, net income or liquidity as determined by IFRS. The Company believes that Adjusted EBITDA and Adjusted EBITDA Margin are useful supplemental measures as they provide an indication of the results generated by the Company's main business activities prior to consideration of how those activities are amortized, financed or taxed. See "Adjusted EBITDA and Adjusted EBITDA Margin" heading in the Q2 2026 Financial Report, and prior quarterly Financial Reports, at <a href="https://www.cmgl.ca/investors">www.cmgl.ca/investors</a> or at <a href="https://www.sedarplus.ca">www.sedarplus.ca</a> for a reconciliation of Adjusted EBITDA to net income.

Free cash flow is a non-IFRS financial measure that is calculated as funds flow from operations less capital expenditures and repayment of lease liabilities. Free cash flow per share is calculated by dividing free cash flow by the number of weighted average outstanding shares during the period. Recurring revenue represents the revenue recognized during the period from contracts that are recurring in nature and includes revenue recognized as "Annuity/maintenance licenses" and "Annuity license fee".

All figures are presented in Canadian dollars unless otherwise indicated.



## Easy oil is gone.

Over 70% of the world's remaining reserves are in geologically complex environments<sup>1</sup> - requiring advanced seismic imaging and reservoir modeling to economically develop.



#### What we do

We provide seismic and reservoir software solutions to solve the world's most complex surface and subsurface problems



We help quantify, control, and understand risk in subsurface exploration...



Which supports the optimization and derisking of hydrocarbon development and production...



And increasingly leading energy diversification through the responsible development of CCS, geothermal and hydrogen projects.



The more complex the problem, the more energy companies rely on CMG's expertise and science-backed solutions to improve profitability.



## 47 Years of Leadership

**1978** - Established as a research foundation at the University of Calgary.

Pioneered the development of reservoir simulation technology focused initially on Canadian Oil Sands.

Decades of consistent profitability and strong cash generation is a reflection of how critical and integrated our simulation is for our customers. **2023** - first acquisition (Bluware) in seismic interpretation.

**2024** – second acquisition (Sharp) establishing expanded presence in seismic interpretation.

**2025** – third acquisition (SeisWare) in seismic interpretation.

Developed long-term relationships with over 450 commercial clients and 200 Universities who rely on our advanced simulation to make the best decisions.

**2022** - Announced CMG 4.0 Strategy.

Growth, Profitability, and Acquisitions



#### CMG at a Glance



\$129.4M

FY25 Total Revenue (up 19%)



**67%** 

**FY25** Recurring Software Revenue



\$27.6M

**FY25** 

Free Cash Flow\*



\$44.0M

**FY25** Adjusted EBITDA\* (up 2%)



34%

FY25 Adjusted EBITDA Margin\*

#### Investment Highlights

# Global brand recognition

47 years of reservoir simulation software development and best-in-class training and support

# Strong Financial Model

High Recurring Revenue and strong Free Cash Flow\* profile

Durable long-term growth organically and from acquisition

# **Critical Science- Based Solutions**

High barriers to entry given complexity of science and niche aspect of end markets

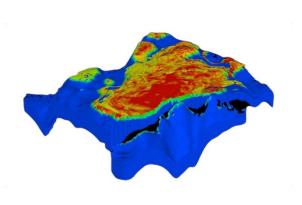
# **Acquisition Strategy**

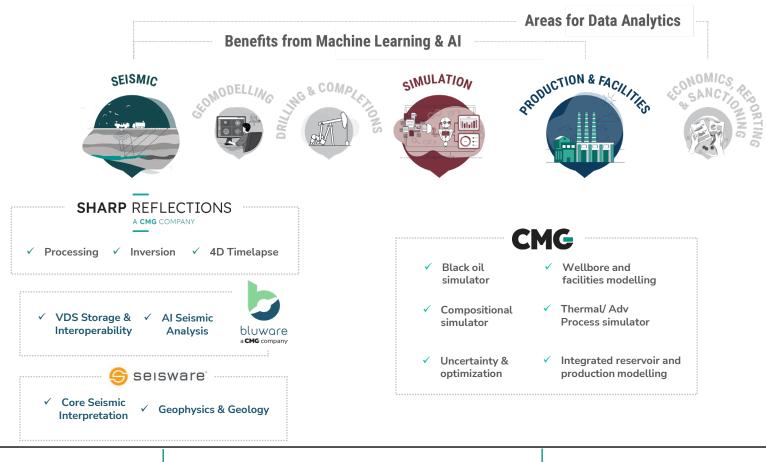
Disciplined acquisitions to grow portfolio and support long-term growth in cash flow and recurring software revenue.



## Then and Now – Expanding Across the Upstream Energy Workflow

We started with simulation and are building an expanded ecosystem of advanced technologies that help operators improve decision quality, mitigate risk and increase profitability.





1978 IMEX: Single simulator

Seismic Solutions

Today

Simulation Solutions



#### Global Reach

Customers in ~60 countries serving energy and energy transition needs

#### **Select Clients**



#### **Total FY25 Software Revenue by Geography**

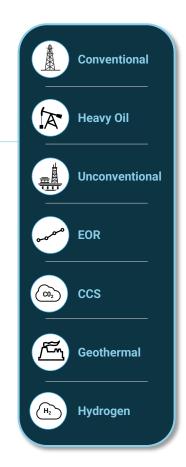




#### Reservoir Simulation Solutions – Scalable and Extensible Workflow



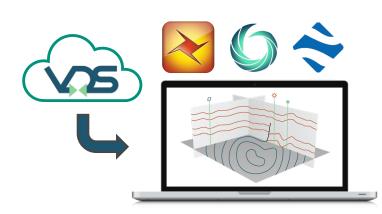
Adaptable capabilities for a variety of industry applications





#### Seismic Solutions – Niche markets with differentiated technology









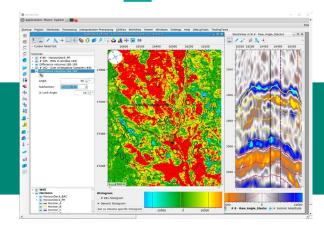
Al seismic interpretation through InteractivAl<sup>TM</sup>



Transforming seismic interpretation workflows in the cloud with cloud-native seismic data format VDS



A CMG COMPANY





The industry's first HPC platform for seismic visualization, processing and interpretation



Integrated processing and interpretation, straight from migrated pre-stack gathers

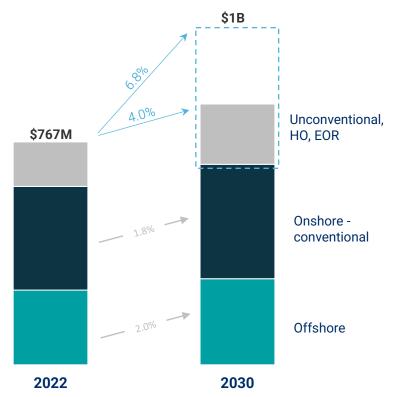


#### Expanding addressable market with product innovation and acquisitions

Opportunity remains in core simulation market

#### Reservoir Simulation Market<sup>1</sup>

Global simulation market expected to grow through 2030



☐ ☐ 6.8% high case growth in unconventional, HO, EOR

**Production Engineering Market** (Specifically IPSM)<sup>2</sup>

**Niche Subsurface Interpretation** Market<sup>2</sup>







<sup>&</sup>lt;sup>1</sup> Source: U.S. IEA, EIA, Company reports, ADI Analytics

<sup>2</sup> Source: CMG Estimates

#### Trusted Global Brand – Net Promoter Score (NPS) 68



"...the best software in class for seismic analysis. It allows me to quality control data, improve data quality, and generate the exact stacks and attributes needed to target and analyze prospects. "

- Jostein Herredsvela, Wintershall



"IRS ONGC has been using CMG software for reservoir simulation since 1992. We are highly satisfied with CMG software and the high level of support provided by CMG over the nearly 30 years of our relationship and looks forward to many more successful years of association in the future."

- K.P. Singh, ONGC, India



#### ER PETROBRAS

"The use of InteractivAl allowed me to map ALL features of interest quickly and accurately in the seismic data during my project, enabling the establishment of various relationships between them, their morphologies, and other elements associated with them. This task would be very difficult or even impossible without the help of InteractivAI."

- Manual Parcero, Petrobras



CMG





### Forging Strategic Partnerships with Global Leaders

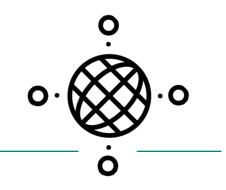




#### CMG 4.0 Strategy – Announced in 2022

Preserve long-term, per share profitability while driving growth both organically and through acquisitions

#### Growth



Drive sustained growth both organically and from acquisition, leveraging the momentum towards digitization in the energy industry and the growing need for complex energy transition solutions.

**25%** 

3-year CAGR **Total Revenue** 

#### **Profitability**



With a durable recurring revenue model and a decades-long history of compelling operating margins and strong cash flows, CMG is committed to maintaining strong profitability.

**13%** 

3-year CAGR Adjusted EBITDA\*

#### **Acquisitions**



Prudently invest excess capital, at attractive after-tax rates of return (meeting strict IRR hurdle rate) to build durable, long-term software revenue growth and per-share profitability.

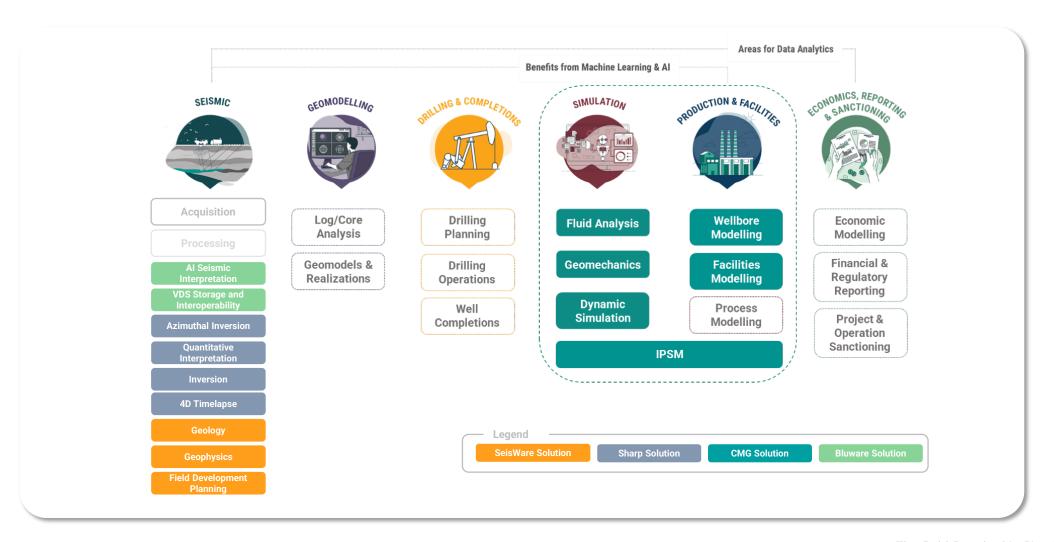
Capital Deployed in 24 months

\$50M+ Annualized Total Revenue Acquired<sup>1</sup>



#### Envisioning an Ecosystem for Upstream Energy

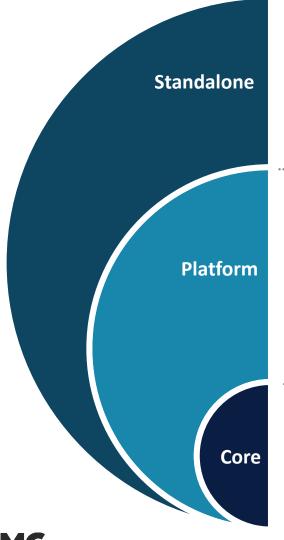
The upstream workflow provides areas of opportunity to expand solution offering through acquisitions





#### Acquisition Framework: 3 Core Areas of Focus

Expanding strategy to support the goal of consistent capital allocation



- Sits outside ecosystem vision
- Potentially used to de-risk entry into new verticals
- Science-based, engineering focused technologies
- Fully decentralized operation

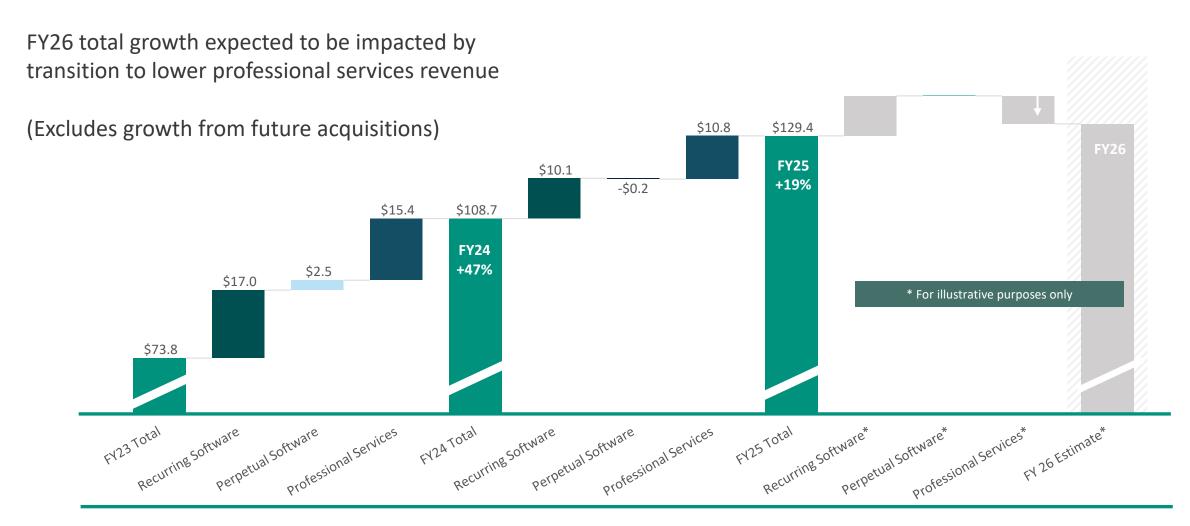
- Strategic additions that build ecosystem of bestin-class technologies
- Well-respected, high-quality offerings with growth potential
- Bluware, Sharp, and SeisWare fall in this category
- Hybrid decentralized/ centralized operation

- Strategic fit with reservoir and production simulation
- May seek to acquire expertise, talent and technology (build vs. buy)
- Proven solutions, not venture situations
- Full integration with existing business

# Financials



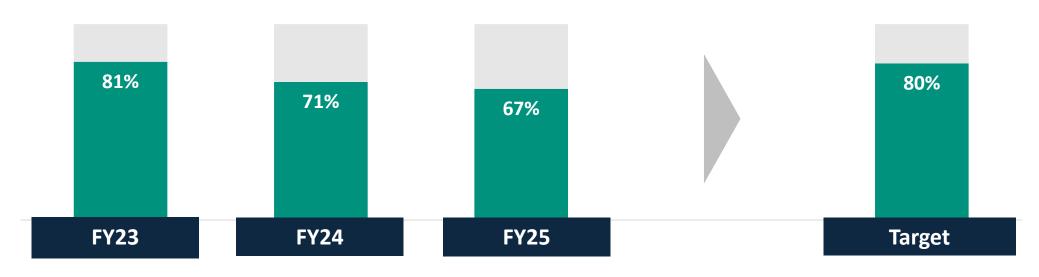
#### Annual Total Revenue Growth by Type (\$ Millions)





#### Recurring Software Revenue as a Percentage of Total Revenue

Temporary dilution resulting from acquired company revenue mix: targeting 80% over the long-term



**CMG** 

Simulation solutions are heavily software focused

Acquired Bluware Q3/24

At time of acquisition, Bluware was ~25% software; diluting software concentration Acquired Sharp Q3/25

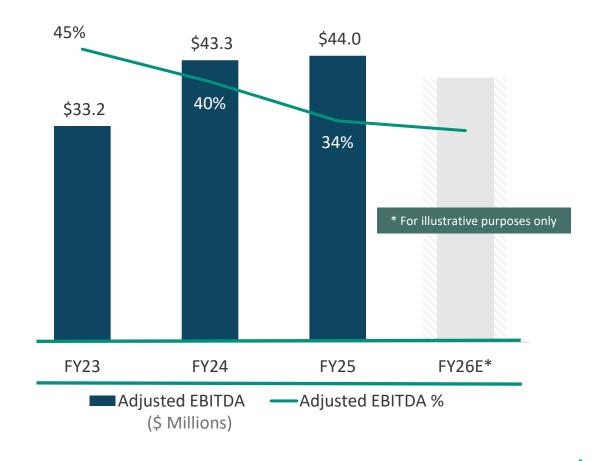
At time of acquisition, Sharp was ~70% software; reducing software concentration Long-term target for the business is to trend towards 80% of revenue from software through a reduction in professional services and an emphasis on long-term software revenue growth



## Annual Adjusted EBITDA\* and Adjusted EBITDA Margin\*

Building a base for future margin expansion as acquired companies are positioned for higher software revenue contributions

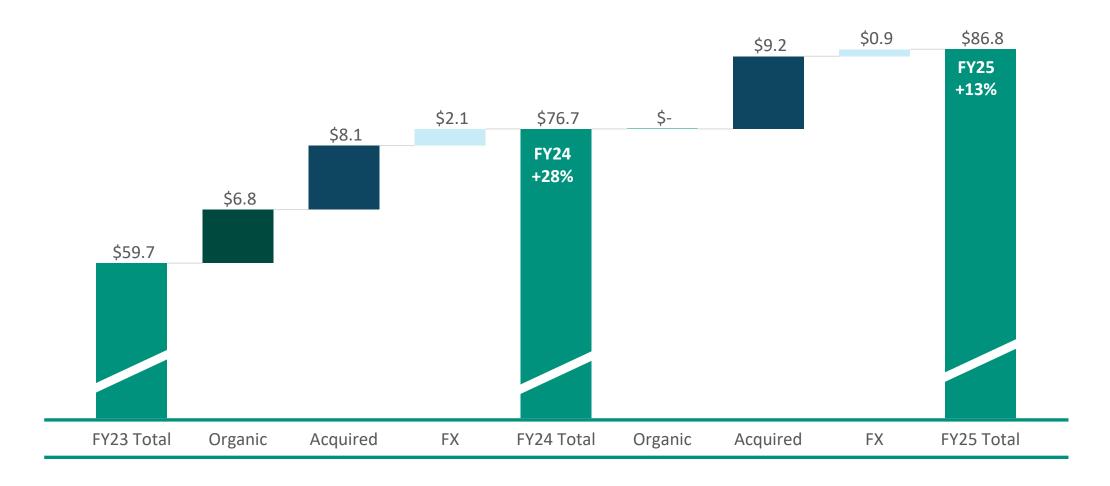
- Acquisitions initially dilutive to Adjusted EBITDA Margin\* as they are optimized for future growth
- FY26 Adjusted EBITDA\* and Adjusted EBITDA
   Margin\* to be impacted by the transition to
   lower professional services revenue and recent
   declines in organic recurring revenue\*





#### Annual Recurring Revenue\* Growth – Organic and Acquired (\$ Millions)

Acquisitions becoming an important driver of total growth profile



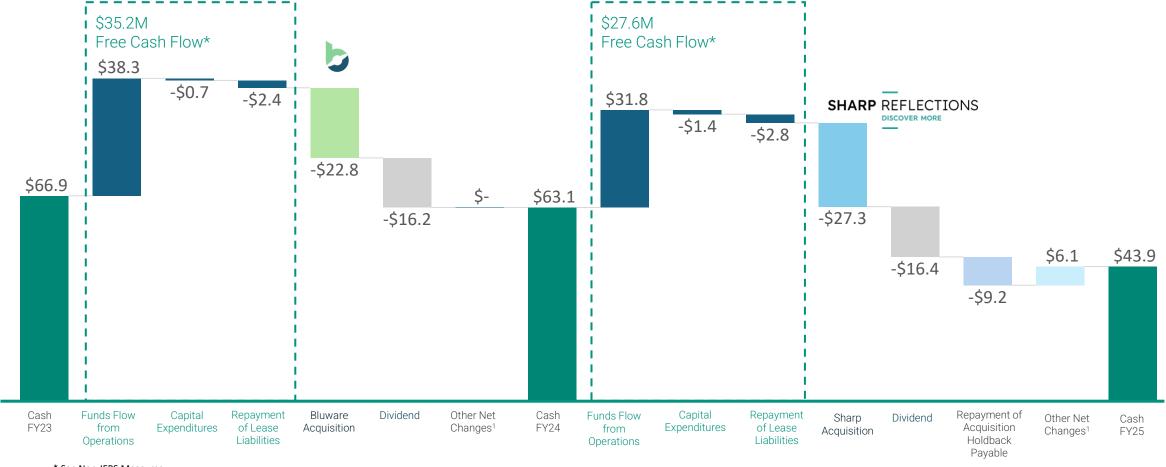


### Free Cash Flow\* and Capital Allocation (\$ Millions)

95% of Free Cash Flow\* deployed over last 2 years

#### **Annual Change in Cash**

(\$Ms CAD)





<sup>\*</sup> See Non-IFRS Measures

<sup>&</sup>lt;sup>1</sup> Other net changes include change in non-cash working capital, proceeds from issuance of shares net of debt repayment, and foreign exchange

## Trailing Twelve Month (TTM) Recurring Revenue\* and Adjusted EBITDA\*

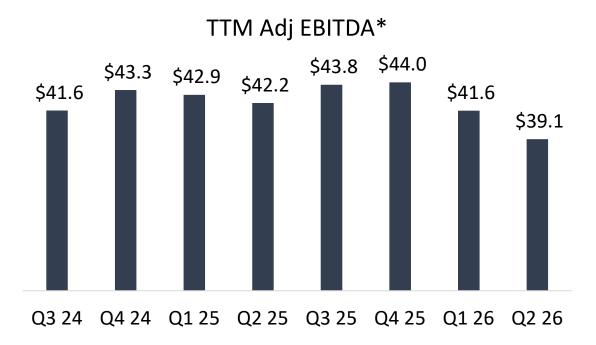
- Total recurring revenue\* trending upward reflecting contribution from acquisitions
- Demonstrates the impact of expanded portfolio
- Organic recurring revenue\* growth expected to turn positive in Q4/26

TTM Recurring Revenue\*

# \$71.7 \$76.7 \$80.6 \$81.3 \$83.4 \$86.8 \$88.1 \$90.5

Q3 24 Q4 24 Q1 25 Q2 25 Q3 25 Q4 25

- Adjusted EBITDA\* downward trend, primarily due to recent organic recurring revenue declines
- Recurring revenue from acquired businesses operate at lower margins (initially) which is currently dilutive to overall profitability





# Appendix



## Summary of Financial Performance

	Three months	ended Sept	ember 30,	Six months ended September 30,			
(\$ thousands, except per share data)	2025	2024	% change	2025	2024	% change	
Annuity/maintenance licenses	19,067	18,302	4%	39,401	37,637	5%	
Annuity license fee	1,650	71	2,224%	2,168	249	771%	
Recurring revenue <sup>(1) (2)</sup>	20,717	18,373	13%	41,569	37,886	10%	
Perpetual licenses	945	2,149	(56%)	1,323	4,259	(69%)	
Total software license revenue	21,662	20,522	6%	42,892	42,145	2%	
Professional services	8,539	8,945	(5%)	16,942	17,845	(5%)	
Total revenue	30,201	29,467	2%	59,834	59,990	0%	
Cost of revenue	5,542	5,692	(3%)	11,500	11,884	(3%)	
Operating expenses							
Sales & marketing	5,992	4,229	42%	10,602	9,160	16%	
Research and development	7,360	6,428	14%	15,393	14,673	5%	
General & administrative	6,126	4,688	31%	11,865	10,177	17%	
Operating expenses	19,478	15,345	27%	37,860	34,010	11%	
Operating profit	5,181	8,430	(39%)	10,474	14,096	(26%)	
Net income	2,716	3,763	(28%)	6,025	7,727	(22%)	
Adjusted EBITDA (1)	7,558	10,020	(25%)	14,629	19,374	(24%)	
Adjusted EBITDA Margin (1)	25%	34%	(26%)	24%	32%	(25%)	
Earnings per share – basic & diluted	0.03	0.05	(40%)	0.07	0.09	(22%)	
Funds flow from operations per share - basic	0.04	0.09	(56%)	0.11	0.17	(35%)	
Free Cash Flow per share – basic (1)	0.02	0.07	(71%)	0.08	0.14	(43%)	

<sup>(1)</sup> Non-IFRS financial measures are defined in the "Non-IFRS Supplementary Financial Measures" section.

<sup>(2)</sup> Included in the number is a reduction of \$0.1 million and \$0.2 million for the three and six months ended September 30, 2025, (\$0.1 million and \$0.2 million for the three and six months September 30, 2024), attributed to the amortization of a deferred revenue fair value reduction recognized on acquisition.



#### Reconciliation of Non-IFRS to IFRS Financial Measures

	Three montl Septemb		Six months ended September 30,		
(\$ thousands)	2025	2024	2025	2024	
Net income (loss)	2,716	3,763	6,025	7,727	
Add (deduct): Depreciation and amortization	2,552	1,947	4,967	3,830	
Acquisition costs	433	576	469	764	
Stock-based compensation	314	232	491	3,138	
Loss on contingent consideration  Deferred revenue amortization on acquisition fair value reduction	(126) 85	2,112 83	(126) 235	1,913 172	
Income and other tax expense	1,648	2,244	2,565	4,732	
Interest income	(214)	(761)	(528)	(1,639)	
Foreign exchange loss (gain)	691	593	1,598	421	
Repayment of lease liabilities	(541)	(769)	(1,067)	(1,512)	
Adjusted EBITDA (1)	7,558	10,020	14,629	19,546	
Adjusted EBITDA Margin (1)	25%	34%	24%	33%	

<sup>(1)</sup> This is a non-IFRS financial measure. Refer to definition of the measures above.



#### Reconciliation of Non-IFRS to IFRS Financial Measures

	Fiscal 2024			Fiscal 2025			Fiscal 2026	
(\$ thousands, unless otherwise stated)	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2
Funds flow from operations	8,477	10,367	6,515	7,101	9,937	8,227	5,524	3,588
Capital expenditures	(459)	(95)	(93)	(236)	(432)	(661)	(542)	(1,080)
Repayment of lease liabilities	(728)	(803)	(743)	(769)	(689)	(549)	(526)	(541)
Free Cash Flow	7,290	9,469	5,679	6,096	8,816	7,017	4,456	1,967
Weighted average shares – basic (thousands)	81,067	81,314	81,476	81,887	82,753	83,064	83,090	84,058
Free Cash Flow per share - basic	0.09	0.12	0.07	0.07	0.11	0.08	0.05	0.02
Funds flow from operations per share- basic	0.10	0.13	0.08	0.09	0.12	0.10	0.07	0.04

	Three mont	Three months ended September 30,			Six months ended September 30,			
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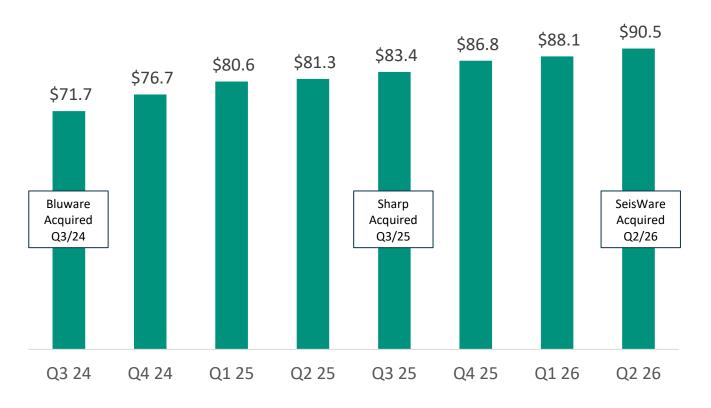
This is a non-IFRS financial measure



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## Offices Global Head Office Calgary, Canada Regional Offices Houston, United States Bogota, Colombia Rio de Janeiro, Brazil Bengaluru, India Dubai, UAE Oxford, UK Kuala Lumpur, Malaysia Oslo, Norway Stavanger, Norway Kaiserslautern, Germany **CMC**

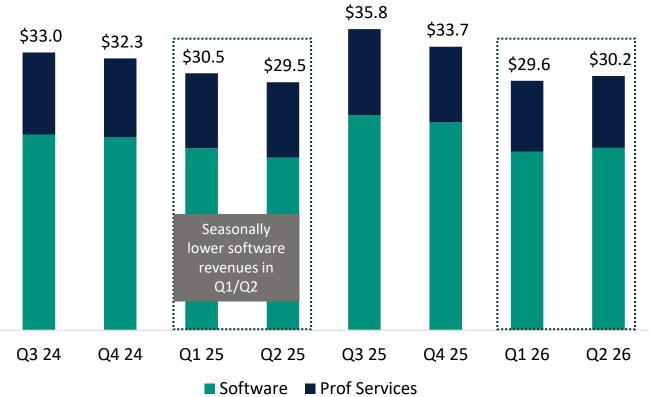
## Trailing Twelve Month (TTM) – Recurring Revenue\* (\$ Millions)





#### Quarterly Trends – Total Revenue (\$ Millions)



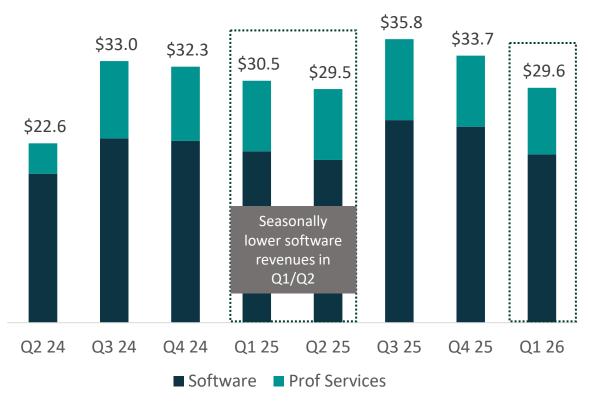


Accounting revenue recognition of acquired companies results in seasonality of software revenue with higher revenues in Q3/Q4 annually, coinciding with contract renewal cycle.

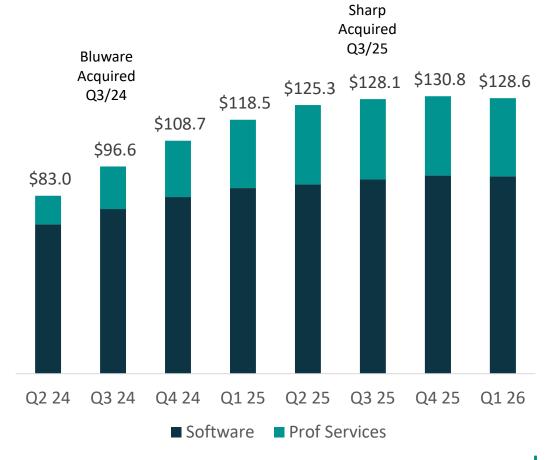


#### Quarterly Trends – Total Revenue (\$ Millions)

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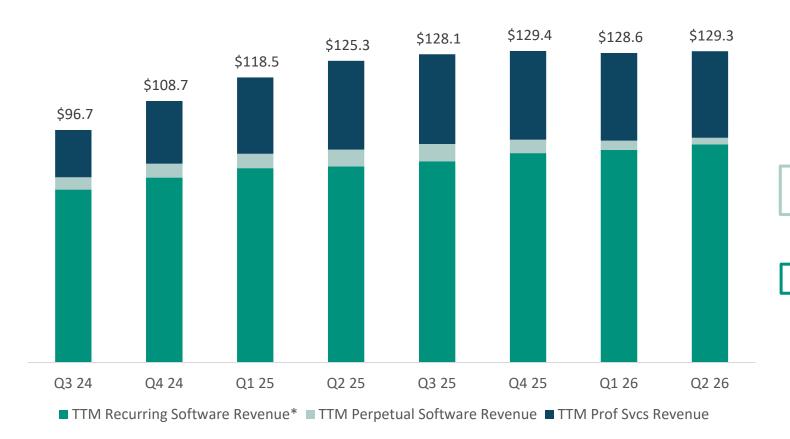


#### **Total Revenue Trailing Twelve-Months**





#### Trailing Twelve Month (TTM) – Total Revenue by Type (\$ Millions)



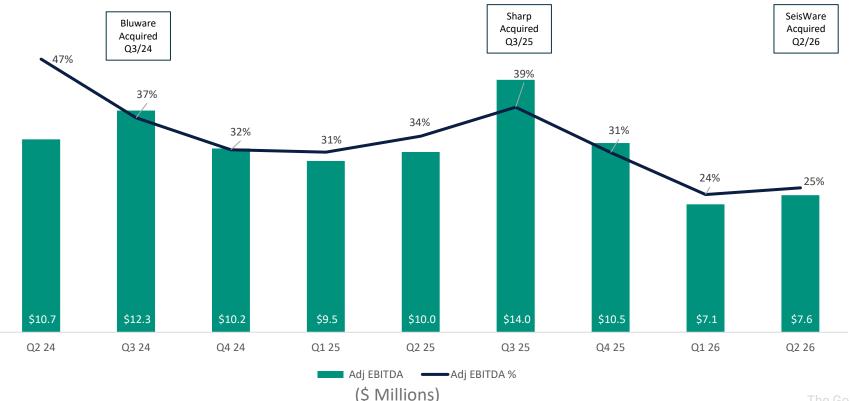
Perpetual Software Revenue: variable and unpredictable; expected to remain a small percentage of total revenue

TTM Recurring Software Revenue

## Quarterly Trends – Adjusted EBITDA\* and Adjusted EBITDA Margin\*

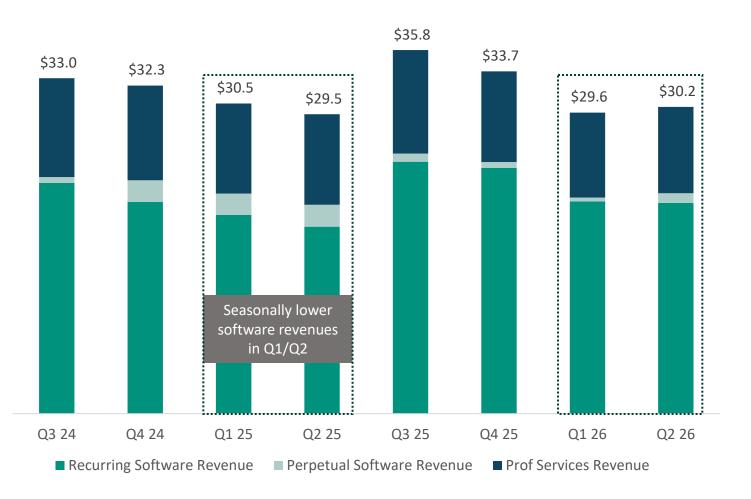
Adjusted EBITDA\* and Adjusted EBITDA Margin\* fluctuate with revenue recognition which is typically higher in Q3/Q4.

Acquired companies are expected to be dilutive to Adjusted EBITDA Margin\* initially, accelerating improvement alongside the expansion of recurring software revenue.





#### Quarterly Trends – Total Revenue by Type (\$ Millions)



Perpetual Software Revenue: variable and unpredictable; expected to remain a small percentage of total revenue

Recurring Software Revenue: Accounting revenue recognition of acquired companies results in seasonality of recurring software revenue with higher levels expected in Q3/Q4 annually, coinciding with contract renewal cycle.

